

# Creating Your Best Participant Page

A carefully developed participant page can significantly help maximize your donations! Take a few minutes to ensure that your page is both visually and emotionally engaging.

1. **Is your page visually engaging?**

Uploading a photo or short video clip on your page will help donors engage with you and the cause.

2. **Have you shared your story?**

Cancer touches many families in Manitoba. Sharing your reasons for participating in this event helps people connect their own experiences of cancer to your participation. Sharing your personal connection to Challenge for Life reinforces your commitment to CancerCare Manitoba Foundation.

3. **Have you set a fundraising goal?**

While the minimum fundraising requirement is set at \$250, you likely have the potential to surpass that amount! Knowing that the goal will influence donation amounts, be sure to set a goal that is high enough to encourage donations and reasonable enough to make it attainable. If you get close to reaching your goal early in your campaign, consider increasing your goal.

4. **Have you made a personal donation to Challenge for Life?**

Your personal donation reinforces your commitment to the cause and creates the momentum for others to donate. Your donation serves as an example of the level of donation required for you to reach your fundraising goal, so consider the amount carefully. Choose an amount that will invite your donors to a donation level that is meaningful for them.

**Good luck with your fundraising!!**

