



Check out this list of ideas to help you fundraise!

We're here to help you too! Give us a call at 204-927-5433 or email at [special.events@cancercare.mb.ca](mailto:special.events@cancercare.mb.ca).

### SOCIAL MEDIA

Use our social media graphics to post to your social media accounts. Or make your own posts with images! Add your personal fundraising link to your bio and in the post. Then ask those you know to go to the link and donate to you. Social media is a great way to access a larger audience quickly. Make sure to tag us in your posts too!  
(Facebook: @CancerCareManitobaFoundation;  
Instagram/Twitter: @cancercarembfdn)

### CORPORATE MATCHING

Take advantage of corporate matching gift programs. Many of your donors may work for companies that have a program like this — their donation could double simply by filling out a form from their Human Resources department and following the steps to submit a matching gift.

### SELL SPACE ON A SHIRT

Sell small blocks of space on a t-shirt you plan to wear when you wheel for a suggested \$20 donation. Encourage donors to write a tribute to you, a friend or a loved one. The more you can make your supporters feel a part of your experience, the more they are likely to give on your behalf. Having them send a message for you to add to something you will wear when you participate is a great way to accomplish this.

### TRIBUTE DONATIONS

Encourage your donors to make their donations in "honour", "support", or "in memory" of someone they know who has been affected by cancer. This is a great way to help them feel very much a part of your experience.

### BIRTHDAY AND HOLIDAYS

In lieu of a gift for your birthday or holidays, ask your friends and family to make a donation to the Ride Inside.

### BOTTLE DRIVE

Start a bottle drive. Put flyers around your neighborhood telling people to put their bottles out on a certain day and you'll come by to collect them.

### SKIPPING THE COFFEE AND SAVING IT

You probably know a lot of people who normally would go for their daily coffee while out and about. Now, with so much time spent at home they likely aren't spending as much as they used to on their daily outings. Ask your friends and family to donate their coffee savings to you in support of your Ride! This could also apply to other things they would normally spend money on when going out too.

### CHANGE FOR CHANGE

Ask your friends, family and coworkers to put aside their spare change for you. Then you can arrange to pick it up from their doorstep or have them donate the same amount directly to your personal page. Let everyone know how much "a little at a time" adds up!

CONTINUED ON NEXT PAGE ►



### **DONATION PER MINUTE**

Ask people you know to donate a certain amount per minute that you wheel.

### **SWEETS PARTY**

Have a dessert sale online! Ask local restaurants, bakeries and grocery stores to donate yummy desserts. Send out an email to your coworkers and friends well in advance to let them know of your plan. Then on the day of your sale, send out photos and suggested donations for each item. When everyone picks their sweets and makes a donation, you can drive around and drop off the sweet surprise on their doorstep.

### **VIRTUAL USED BOOK SALE**

Ask everyone you know (co-workers, neighbours, family and friends) to donate any books they have read and are finished with. Ask them to leave them on their front step for you to pick up and then choose a time to host an online used book sale by posting photos and asking for people to claim a book and make a donation. Then determine a no-contact way for them to get their book from you.

### **DO A COFFEE DROP-OFF**

Ask your favorite coffee shop if they can donate the coffee and maybe even some goodies! Let your family, friends and colleagues know and ask them if they'd like you to deliver a coffee and a treat to them in exchange for a small donation. You can leave it on their doorstep for them and let them know when it's there for a nice surprise!

### **EMAIL SIGNATURE RECOGNITION**

Add "I'm participating in the Ride Inside. Will you sponsor me?" to your email signature either on your work or personal email - or both! Make sure to add a link to your donation page too. You can also begin to list those who have donated to you in your signature to recognize them!

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**Party with a purpose and  
gear up to put the brakes on cancer!**

**Your fundraising is so needed and will  
help support young Manitobans with the  
hardest to treat cancers.**

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**Remember to follow any Manitoba provincial  
safety protocols where you are and use gloves,  
hand sanitizer, masks and contactless  
drop-off to keep you and your supporters safe.**