



FUNDRAISING TIPS

NEVER MISS AN OPPORTUNITY

Now is not the time to be shy. Let everyone know you are training for Challenge for Life. When they ask why, the conversation door has been opened. Take this opportunity to tell them why you participate in the Challenge for Life and who YOU are participating for. Let them know what your fundraising goal is and then ask for a donation. This is a great opportunity to educate your community and fundraise at the same time.

USE YOUR TALENTS

Use your musical or artistic talents for a good cause! Host a livestream concert on your social profile like Facebook or Instagram and ask for donations to your page. You can also sell crafts or unique works for a donation fee!

CORPORATE MATCHING

Take advantage of corporate matching gifts programs. Many of your donors may work for companies that have a program like this — their donation could double simply by filling out a form from their Human Resources department and following the steps to submit a matching gift.

BIRTHDAY AND HOLIDAYS

In lieu of a gift for your birthday or holidays, ask your friends and family to make a donation to the Challenge for Life.

TRIBUTE DONATIONS

Encourage your donors to make their donations in "honour", "support", or "in memory" of someone they know who has been affected by cancer. This is a great way to help them feel very much a part of your experience.

ONLINE MOVIE PARTY

Host a movie party online with the Netflix Party extension on Google Chrome or with the Watch Party function on Amazon Prime and watch a movie together! Everytime the word "participate" is said in the movie, everyone promises to donate \$1. Depending on the movie, use another word. You can also request donations from anyone who joins in on the movie.

DONATION FOR KILOMETRES OR MINUTES

Ask people to donate an amount per kilometre of your 20kms or per minute of your 200 minute work-out.

CHECK-OUT DONATION

Send your coworkers an email to let them know you are selling donation cards and make a section below your e-signature with their name or with an in-honour name that they choose. If you have the ability to go in to work, you can also bring cards in and hang them in recognition to those that have donated. Or you could ask someone you know with a business if they would be willing to accept donations on your behalf - this can be done in person or through online sales!

TV SHOW PARTY

Ask a group to join in and watch a premiere or finale of a favourite show at the same time. Host a video or group chat and ask friends to donate in order to join in. This idea is great to watch your favorite awards shows or TV shows while still staying in your own homes! You can even add in a game to make it fun, like voting for a favourite character, person or line in the show.

GAME NIGHT

Host a games night online through a video chat platform with games like JackBox for Nintendo Switch or any of your other favourites. Some of these are great for groups of people and you can all join in from your own mobile device or computer from home! Ask everyone to donate in order to join in on the fun.

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SWEETS PARTY

Have a dessert sale online! Send out an email to your coworkers and friends well in advance to let them know of your plan. Then on the day of your sale, send out photos and suggested donations for each item. When everyone picks their sweets and makes a donation, you can drive around and drop off the sweet surprise on their doorstep.

BOTTLE DRIVE

Start a bottle drive. Put flyers around your neighborhood telling people to put their bottles out on a certain day and you'll come by to do contactless collection of them.

SELL SPACE ON A SHIRT

Sell small blocks of space on a t-shirt you plan to wear during your challenge for a suggested \$20 donation. Encourage donors to write a tribute to you, a friend or a loved one. The more you can make your donors feel a part of your experience, the more they are likely to give on your behalf. Having them send a message for you to add to something you will wear when you participate is a great way to accomplish this.

ASK YOUR YOGA INSTRUCTOR OR PERSONAL TRAINER FOR A DONATED VIRTUAL CLASS

Invite your friends to attend a virtual yoga/aerobics/workout class donated by a trainer. Their donation of \$20 payable to the Challenge for Life becomes a donation, and the trainer gets the chance to build their client base. It's a win-win for all.

VIRTUAL USED BOOK SALE

A more focused and versatile version of a garage sale. Ask everyone you know (co-workers, neighbours, family and friends) to donate any books they have read and are finished with. Ask them to leave them on their front step for you to pick up and then choose a time to host an online used book sale by posting photos and asking for people to claim a book and make a donation. Then determine a no-contact way for them to get their book from you.

SKIPPING THE COFFEE AND SAVING IT

You probably know a lot of people who normally would go for their daily coffee while out and about. Now, with so much time spent at home they likely aren't spending as much as they used to on their daily outings. Ask your friends and family to donate their coffee savings to you in support of your challenge! This could also apply to other things they would normally spend money on when going out too.

CHANGE FOR CHANGE

Ask all of your friends, family and coworkers to put aside their spare change for you each month. You can arrange to pick it up from their doorstep or have them donate the same amount directly to your personal page. Let everyone know how much "a little at a time" adds up!

LABELS/BUSINESS CARDS

Create (or order) return address labels and/or business cards that state, "I'm participating in the Challenge for Life. Will you sponsor me?" You can also add this to your email signature either on your work or personal email - or both!

DO A COFFEE DROP-OFF

Ask your favorite coffee shop if they can donate the coffee and maybe even some goodies! Let your family, friends and colleagues know and ask them if they'd like you to deliver a coffee and a treat to them in exchange for a small donation. You can leave it on their doorstep for them and let them know when it's there for a nice surprise!

Be sure to note that your fundraising activities are for Challenge for Life in support of CancerCare Manitoba Foundation!

