



## PRESENTING SPONSORS – Blake and Sam Wheeler

*“We have learned tremendous progress has been made in treating paediatric cancer. But we also know there’s so much more to be done to save these kids. In joining us in supporting the ride inside, you can be a huge part of them having the best chance possible to beat their disease.”*

### SPONSOR BENEFITS

It costs \$20,000 to enroll a child on Profyle.

#### Handlebar Sponsor \$25,000:

Verbal and print recognition at event  
*Prominent* placement of your logo or name on signage at the event  
Logo or name in CancerCare Manitoba Foundation Publications (event related)  
Recognition on CancerCare Manitoba Foundation’s social media platform  
Corporate logo or name on CancerCare Manitoba Foundation website – event page  
Name inclusion in thank you ad in the Winnipeg Free Press  
Registration for a Team of Six Riders

#### Seat Sponsor \$15,000:

Verbal and print recognition at event  
Logo or name placed on signage at the event  
Logo or name in CancerCare Manitoba Foundation Publications (event related)  
Recognition on CancerCare Manitoba Foundation’s social media platform  
Corporate logo or name on CancerCare Manitoba Foundation website – event page  
Name inclusion in thank you ad in the Winnipeg Free Press  
Registration for a Team of Six Riders

#### Tire Sponsor \$10,000:

Logo or name placed on signage at the event  
Logo or name in CancerCare Manitoba Foundation Publications (event related)  
Recognition on CancerCare Manitoba Foundation’s social media platform  
Corporate logo or name on CancerCare Manitoba Foundation website – event page  
Name inclusion in thank you ad in the Winnipeg Free Press  
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#### Pedal Sponsor \$5,000:

Logo or name placed on signage at the event  
Recognition on CancerCare Manitoba Foundation’s social media platform  
Corporate logo or name on CancerCare Manitoba Foundation website – event page  
Name inclusion in thank you ad in the Winnipeg Free Press